

Morgan



Adams

Graphic Designer

Contact

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Phone: (978) 505-8391

Skills

ILLUSTRATOR

PHOTOSHOP

INDESIGN

OTHER SKILLS

Presentation Design, Illustration, Infographics,
Branding, CSS, HTML, Wordpress, Social Media

Education

BACHELORS IN BUSINESS ADMINISTRATION, INTERNATIONAL BUSINESS

Emphasis in Marketing,
Minor in Mandarin Chinese
University of Nevada, Las Vegas
December 2012

Experience

DIGITAL DESIGNER

Lewis Pulse, San Francisco
June 2014-September 2015

Lead designer in the US for a global PR & digital marketing firm. Concepted, strategized, and executed graphic design for a wide variety of digital projects including infographics, display ads, social media, presentation design, branding and websites

ACCOUNT COORDINATOR

Redirect Digital and Direct Marketing
Salt Lake City, October 2013-May 2014

Supported three account managers with client relations and executed marketing projects from social media, copywriting, email marketing to web and mobile app design

FREELANCE GRAPHIC DESIGNER

Creativdesign Group, Inc.
Torrance, May 2013- October 2014

Contract graphic designer for key projects including: website re-design in Wordpress, email marketing design, and logo design

CORPORATE SOCIAL MEDIA & ACCOUNT SUPPORT

Creativdesign Group, Inc.
Torrance, March 2013- May 2013

Developed and executed client social media campaigns and supported the Account Manager with client relations.